



Brian Sandoval
Governor

Florence Jameson, MD
Chairwoman

Bruce Gilbert
Executive Director

Silver State Health Insurance Exchange

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<https://www.nevadahealthlink.com/sshix/>

Silver State Health Insurance Exchange (SSHIX) Board Meeting Minutes Thursday, November 12, 2015

Meeting Location:

Silver State Health Insurance Exchange
2310 South Carson Street, Suite 3A
Carson City, NV 89701

Videoconference Location:

Silver State Health Insurance Exchange
150 N. Stephanie St., Suite 100
Henderson, NV 89074

Members Present

Henderson:

Florence Jameson, MD
E. Lavonne Lewis
Jose Melendrez

Carson City:

Dr. Erin Grinshteyn
Valerie Clark
Betsy Aiello (for Richard
Whitley, Non-Voting Ex-
Officio)
Cliff King (for Acting
Commissioner Amy Parks,
Non-Voting Ex-Officio)
Katrina Nielson (for James R.
Wells, Non-Voting Ex-Officio)

Members Absent

Staff Members Assisting

Bruce Gilbert, SSHIX
Athena Cox, SSHIX
Melissa Martinez, SSHIX
Janel Davis, SSHIX
Heather Korbolic, SSHIX
Evon Dawood, SSHIX
Dennis Belcourt, DAG

Phone:
Angie Wilson

I. Call to Order, Welcome, Roll Call, Announcements

Chair Dr. Florence Jameson called the 1:30 p.m. meeting to order, welcoming everyone. Roll call was taken by Executive Director Bruce Gilbert, who welcomed Mr. Melendrez as the newest member; a quorum was noted. There were no announcements.

II. Public Comment

There was no public comment at this time.

III. Approval of the minutes of the October 8, 2015 Board meeting

There no changes or corrections. The following action was taken:

MOTION To approve the minutes of the October 8, 2015 Board meeting.
BY: Ms. Wilson
SECOND: Ms. Clark
PASS: Unanimously

IV. Executive Director's Report

Mr. Gilbert gave his report orally, starting by saying that this has been a busy and crazy time for the Exchange and staff, and ending by saying that he feels good about where we are and that we are going to be okay. There were no Board questions. Dr. Jameson gave kudos to Mr. Gilbert and his staff for their work. Ms. Clark described a positive TV interview where Mr. Gilbert was able to help a gentleman get to the bottom of his problem.

V. Marketing & Open Enrollment Update

Ms. Davis presented the Marketing and Outreach Update report. Then Patty Halabuk, with Penna Powers, and Andres Ramirez, with The Ramirez Group, presented their marketing, kick-off events and outreach presentations, including a mention that the close-out event will take place on Saturday, January 30th, 2016. There were Board questions and comments, with additional input by Mr. Gilbert and Mr. King.

VI. Call Center Update

Ms. Korbolic presented the report. There were Board questions and comments, with input by Mr. Gilbert.

VII. Discussion and possible action regarding dates, times, and agenda items for future meetings

There no items stated at this time for future meetings. No action was taken.

VIII. Public Comment

There was no public comment.

IX. Adjournment

Dr. Jameson thanked everyone for their attendance, thanked staff for their excellent preparation for this meeting, and thanked Mr. Gilbert for the great job he's doing. The meeting was adjourned.