



Brian Sandoval  
Governor

Florence Jameson, MD  
Chairwoman

Bruce Gilbert  
Executive Director

# Silver State Health Insurance Exchange

2310 S. Carson Street, Suite 2, Carson City, NV 89701 • T: 775-687-9939 F: 775-687-9932

<https://www.nevadahealthlink.com/sshix/>

## Silver State Health Insurance Exchange (SSHIX) Board Meeting Draft Minutes Thursday, November 12, 2015

### **Meeting Location:**

Silver State Health Insurance Exchange  
2310 South Carson Street, Suite 3A  
Carson City, NV 89701

### **Videoconference Location:**

Silver State Health Insurance Exchange  
150 N. Stephanie St., Suite 100  
Henderson, NV 89074

### **Members Present**

#### **Henderson:**

Florence Jameson, MD  
E. Lavonne Lewis  
Jose Melendrez

#### **Carson City:**

Dr. Erin Grinshteyn  
Valerie Clark  
Betsy Aiello (for Richard  
Whitley, Non-Voting Ex-  
Officio)  
Cliff King (for Acting  
Commissioner Amy Parks,  
Non-Voting Ex-Officio)  
Katrina Nielson (for James R.  
Wells, Non-Voting Ex-Officio)

### **Members Absent**

### **Staff Members Assisting**

Bruce Gilbert, SSHIX  
Athena Cox, SSHIX  
Melissa Martinez, SSHIX  
Janel Davis, SSHIX  
Heather Korbolic, SSHIX  
Evon Dawood, SSHIX  
Dennis Belcourt, DAG

**Phone:**  
Angie Wilson

**I. Call to Order, Welcome, Roll Call, Announcements**

Chair Dr. Florence Jameson called the 1:30 p.m. meeting to order, welcoming everyone. Roll call was taken by Executive Director Bruce Gilbert, who welcomed Mr. Melendrez as the newest member; a quorum was noted. There were no announcements.

**II. Public Comment**

There was no public comment at this time.

**III. Approval of the minutes of the October 8, 2015 Board meeting**

There no changes or corrections. The following action was taken:

**MOTION To approve the minutes of the October 8, 2015 Board meeting.**  
**BY: Ms. Wilson**  
**SECOND: Ms. Clark**  
**PASS: Unanimously**

**IV. Executive Director's Report**

Mr. Gilbert gave his report orally, starting by saying that this has been a busy and crazy time for the Exchange and staff, and ending by saying that he feels good about where we are and that we are going to be okay. There were no Board questions. Dr. Jameson gave kudos to Mr. Gilbert and his staff for their work. Ms. Clark described a positive TV interview where Mr. Gilbert was able to help a gentleman get to the bottom of his problem.

**V. Marketing & Open Enrollment Update**

Ms. Davis presented the Marketing and Outreach Update report. Then Patty Halabuk, with Penna Powers, and Andres Ramirez, with The Ramirez Group, presented their marketing, kick-off events and outreach presentations, including a mention that the close-out event will take place on Saturday, January 30th, 2016. There were Board questions and comments, with additional input by Mr. Gilbert and Mr. King.

**VI. Call Center Update**

Ms. Korbolic presented the report. There were Board questions and comments, with input by Mr. Gilbert.

**VII. Discussion and possible action regarding dates, times, and agenda items for future meetings**

There no items stated at this time for future meetings. No action was taken.

#### **VIII. Public Comment**

There was no public comment.

#### **IX. Adjournment**

Dr. Jameson thanked everyone for their attendance, thanked staff for their excellent preparation for this meeting, and thanked Mr. Gilbert for the great job he's doing. The meeting was adjourned.