



Brian Sandoval  
*Governor*

Florence Jameson, MD  
*Chairwoman*

Bruce Gilbert  
*Executive Director*

# Silver State Health Insurance Exchange

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<https://www.nevadahealthlink.com/sshix/>

## Silver State Health Insurance Exchange (SSHIX) Board Meeting **Approved Minutes** Thursday, January 14, 2016

### **Meeting Location:**

Silver State Health Insurance Exchange  
2310 South Carson Street, Suite 3A  
Carson City, NV 89701

### **Videoconference Location:**

Silver State Health Insurance Exchange  
150 N. Stephanie St., Suite 100  
Henderson, NV 89074

### **Members Present**

#### **Henderson:**

Florence Jameson, MD  
E. Lavonne Lewis  
Jose Melendrez

#### **Carson City:**

Valerie Clark  
Betsy Aiello (for Richard  
Whitley, Non-Voting Ex-  
Officio)  
Cliff King (for Acting  
Commissioner Amy Parks,  
Non-Voting Ex-Officio)  
Nikki Hovden (for James R.  
Wells, Non-Voting Ex-Officio)

### **Members Absent**

Dr. Erin Grinshteyn  
Angie Wilson

### **Staff Members Assisting**

Bruce Gilbert, SSHIX  
Athena Cox, SSHIX  
Melissa Martinez, SSHIX  
Janel Davis, SSHIX  
Heather Korbolic, SSHIX  
Aaron Frantz, SSHIX  
Dennis Belcourt, DAG

**I. Call to Order, Welcome, Roll Call, Announcements**

Chair Dr. Florence Jameson called the 1:30 p.m. meeting to order, welcoming everyone. Roll call was taken by Executive Director Bruce Gilbert; a quorum was noted. There were no announcements.

**II. Public Comment**

There was no public comment at this time.

**III. Approval of the minutes of the December 17, 2015 Board meeting**

There no changes or corrections noted. The following action was taken:

**MOTION** To approve the minutes of the December 17, 2015 Board meeting.  
**BY:** Ms. Clark  
**SECOND:** Ms. Lewis  
**PASS:** Unanimously

**IV. Executive Director's Report**

Mr. Gilbert presented his report. There were Board questions and comments.

**V. Discussion regarding issuer actions involving commissions payable for sale of on-exchange policies**

Mr. Gilbert presented this item. There were Board questions, comments and discussion

**VI. Marketing & Open Enrollment Update**

Ms. Davis presented the report. Patty Halabuk with Penna Powers presented the marketing update portion of the presentation. Andres Ramirez with the Ramirez Group presented the outreach and enrollment events portion of the presentation. There were Board questions and comments, with input by Mr. Gilbert.

**VII. Counsel review of recent revisions to the Affordable Care Act**

Deputy Attorney General Dennis Belcourt summarized the recent revisions, which was followed by a Board question and a Board comment.

**VIII. Sustainability Update**

Mr. Gilbert presented the update report. There were Board questions and comments, with further input by Mr. Gilbert.

**IX. Quarterly Budget Update**

Mr. Frantz presented the report, which was followed by Board comments.

**X. Discussion and possible action regarding dates, times, and agenda items for future meetings**

Future items to be considered include: A follow-up regarding the cost-effectiveness of enrollment events and the number of enrollees that we yield; and continued reports on our progress in terms of moving away from the Federal Exchange to one that would be more representative of what we need in Nevada. No action was taken.

**XI. Public Comment**

There was no public comment.

**XII. Adjournment**

Dr. Jameson thanked everyone for their support and attending our meetings. The meeting was adjourned.