



Brian Sandoval  
Governor

Florence Jameson, MD  
Chairwoman

Bruce Gilbert  
Executive Director

# Silver State Health Insurance Exchange

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<https://www.nevadahealthlink.com/sshix/>

## Silver State Health Insurance Exchange (SSHIX)

### Board Meeting

### Draft Minutes

Thursday, February 11, 2016

#### **Meeting Location:**

Silver State Health Insurance Exchange  
2310 South Carson Street, Suite 3A  
Carson City, NV 89701

#### **Videoconference Location:**

Silver State Health Insurance Exchange  
150 N. Stephanie St., Suite 100  
Henderson, NV 89074

#### **Members Present**

##### **Henderson:**

Florence Jameson, MD  
E. Lavonne Lewis  
Jose Melendrez

##### **Carson City:**

Dr. Erin Grinshteyn  
Valerie Clark  
Betsy Aiello (for Richard  
Whitley, Non-Voting Ex-  
Officio)  
Cliff King (for Acting  
Commissioner Amy Parks,  
Non-Voting Ex-Officio)  
Katrina Nielsen (for James R.  
Wells, Non-Voting Ex-Officio)

#### **Members Absent**

Angie Wilson

#### **Staff Members Assisting**

Bruce Gilbert, SSHIX  
Athena Cox, SSHIX  
Melissa Martinez, SSHIX  
Janel Davis, SSHIX  
Heather Korbolic, SSHIX  
Dennis Belcourt, DAG

## **I. Call to Order, Welcome, Roll Call, Announcements**

Chair Dr. Florence Jameson called the 1:30 p.m. meeting to order, welcoming everyone on this celebratory afternoon. Roll call was taken by Executive Director Bruce Gilbert; a quorum was noted. There were no announcements.

## **II. Public Comment**

There was no public comment at this time.

## **III. Approval of the minutes of the January 14, 2016 Board meeting**

There no changes or corrections noted. The following action was taken:

**MOTION**     **To approve the minutes of the January 14, 2016 Board meeting.**  
**BY:**           **Mr. Melendrez**  
**SECOND:**    **Ms. Lewis**  
**PASS:**        **Unanimously**

## **IV. Executive Director's Report**

Dr. Jameson began by thanking Mr. Gilbert for his beautifully written printed report. Mr. Gilbert presented his report. Both Mr. Gilbert and Dr. Jameson noted the record enrollment and thanked the carrier partners, Nevada's agent and broker communities, Penna Powers, the Ramirez Group, navigators, the Board and staff, and additional comments by Ms. Lewis.

## **V. Adoption of 2017 Per Member Per Month Fees to be charged to insurers**

The following action was taken:

**MOTION**     **To approve the increase from 3% to 3.15% in the PMPM fees charged to insurance carriers participating on the Exchange, for calendar year 2017, for QHPs and standalone dental plans.**  
**BY:**           **Mr. Melendrez**  
**SECOND:**    **Ms. Lewis**  
**PASS:**        **Unanimously**

## **VI. Marketing & Open Enrollment Update**

Ms. Davis presented the report. Patty Halabuk with Penna Powers noted that Andres Ramirez of the Ramirez Group couldn't be here today; she presented the marketing update and, on behalf of Andres, presented an update regarding the closeout events. There were Board comments, with input by Mr. Gilbert, including that the events are well-attended.

**VII. Discussion and possible action regarding dates, times, and agenda items for future meetings**

Future items to be considered include updates regarding an independent computer system to operate our Exchange, how to market to communities in need of additional marketing in order to get their enrollment numbers up, status regarding Xerox and unresolved client issues after Xerox closed, and off-cycle activities regarding marketing and promotion. No action was taken.

**VIII. Public Comment**

There was no public comment.

**IX. Adjournment**

Dr. Jameson thanked everyone. The meeting was adjourned.