



Brian Sandoval
Governor

Florence Jameson, MD
Chairwoman

Bruce Gilbert
Executive Director

Silver State Health Insurance Exchange

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<https://www.nevadahealthlink.com/sshix/>

Silver State Health Insurance Exchange (SSHIX) Board Meeting **Approved Minutes** Thursday, March 10, 2016

Meeting Location:

Silver State Health Insurance Exchange
2310 South Carson Street, Suite 3A
Carson City, NV 89701

Videoconference Location:

Silver State Health Insurance Exchange
150 N. Stephanie St., Suite 100
Henderson, NV 89074

Members Present

Henderson:

Florence Jameson, MD
E. Lavonne Lewis
Jose Melendrez

Carson City:

Valerie Clark
Tammy Ritter (for Richard
Whitley, Non-Voting Ex-
Officio)
Cliff King (for Commissioner
Barbara Richardson, Non-
Voting Ex-Officio)
Debi Reynolds (for James R.
Wells, Non-Voting Ex-Officio)

Members Absent

Dr. Erin Grinshteyn
Angie Wilson

Staff Members Assisting

Bruce Gilbert, SSHIX
Athena Cox, SSHIX
Melissa Martinez, SSHIX
Janel Davis, SSHIX
Heather Korbolic, SSHIX
Dennis Belcourt, DAG

I. Call to Order, Welcome, Roll Call, Announcements

Chair Dr. Florence Jameson called the 1:30 p.m. meeting to order. Roll call was taken by Executive Director Bruce Gilbert; a quorum was noted. There were no announcements.

II. Public Comment

There was no public comment at this time.

III. Approval of the minutes of the February 11, 2016 Board meeting

There were no changes or corrections noted. The following action was taken:

MOTION To approve the minutes of the February 11, 2016 Board meeting.
BY: Mr. Melendrez
SECOND: Ms. Clark
PASS: Unanimously

IV. Executive Director's Report

Mr. Gilbert presented his report. There were Board questions and comments.

V. Marketing & Outreach Overview

Ms. Davis presented the report. Patty Halabuk with Penna Powers presented an overview and recap of the entire campaign. Janet Quintero of Ramirez Group presented the outreach overview. There were Board questions and comments, with input by Mr. Gilbert.

VI. Discussion and possible action regarding dates, times, and agenda items for future meetings

There were no items. No action was taken.

VII. Public Comment

There was no public comment.

VIII. Adjournment

Dr. Jameson thanked everybody for coming and for their time and efforts. The meeting was adjourned.