



Brian Sandoval
Governor

Florence Jameson, MD
Chairwoman

Bruce Gilbert
Executive Director

Silver State Health Insurance Exchange

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<https://www.nevadahealthlink.com/sshix/>

Silver State Health Insurance Exchange (SSHIX) Board Meeting **Approved Minutes** Thursday, June 9, 2016

Meeting Location:

Silver State Health Insurance Exchange
2310 South Carson Street, Suite 3A
Carson City, NV 89701

Videoconference Location:

Silver State Health Insurance Exchange
150 N. Stephanie St., Suite 100
Henderson, NV 89074

Members Present

Henderson:

Florence Jameson, MD
E. Lavonne Lewis
Jose Melendrez

Carson City:

Valerie Clark
Dan Cook
Betsy Aiello (for Richard
Whitley, Non-Voting Ex-
Officio)
Cliff King (for Commissioner
Barbara D. Richardson, Non-
Voting Ex-Officio)
Debi Reynolds (for James R.
Wells, Non-Voting Ex-Officio)

Members Absent

Angie Wilson

Staff Members Assisting

Bruce Gilbert, SSHIX
Athena Cox, SSHIX
Melissa Martinez, SSHIX
Janel Davis, SSHIX
Heather Korbolic, SSHIX
Dennis Belcourt, DAG

I. Call to Order, Welcome, Roll Call, Announcements

Chair Dr. Florence Jameson called the 1:30 p.m. meeting to order. Roll call was taken by Executive Director Bruce Gilbert; a quorum was noted. Dr. Jameson thanked Erin Grinshteyn for her time on the Board and wished her well. She welcomed Daniel Cook and provided some background information.

II. Public Comment

There was no public comment at this time.

III. Approval of the minutes of the April 14, 2016 Board meeting

There was no discussion regarding the minutes. The following action was taken:

MOTION To approve the minutes of the April 14, 2016 Board meeting.
BY: Mr. Melendrez
SECOND: Ms. Lewis
PASS: Unanimously (Both Ms. Clark and Mr. Melendrez abstained from the vote because they were not present at the April 14th meeting.)

IV. Executive Director's Report

Mr. Gilbert presented his report. There were some Board questions and comments.

V. Discussion regarding the semi-annual NRS 695I.370(1)(b) fiscal and operational report to the Governor and Legislature

Mr. Gilbert presented the report. There were Board questions, comments, a request by Ms. Aiello to change Richard Whitley's title to Director from Interim Director, and input by Mr. King regarding the Co-Op. The following action was taken:

MOTION To approve the fiscal and operational report that will be sent to the Governor and Legislature, with the changing of Richard Whitley's title to Director from Interim Director.
BY: Ms. Clark
SECOND: Mr. Melendrez
PASS: Unanimously

VI. Discussion and possible action to amend the Silver State Health Insurance Exchange Bylaws to eliminate the requirement of an agreement setting forth the duties, authority and evaluation procedure of the Executive Director

Mr. Gilbert presented the proposed change in the Bylaws and the bases for his recommendation. There were Board questions and comments, with input by Mr. Belcourt. The following action was taken:

MOTION **To approve the change in the Bylaws from the June 9, 2016 outline.**
BY: **Ms. Clark**
SECOND: **Mr. Melendrez**
PASS: **Unanimously (Both Ms. Clark and Mr. Melendrez abstained from the vote because they were not present at the April 14th meeting.)**

VII. Marketing & Outreach Overview

Ms. Davis presented the marketing portion of the overview. Patty Halabuk with Penna Powers presented the advertising strategy portion of the overview and noted the winning of the bronze Telly Award. Andres Ramirez of Ramirez Group presented the outreach portion of the overview. There were Board comments.

VIII. Discussion and possible action regarding dates, times, and agenda items for future meetings

It was noted that the next meeting is scheduled for July 14th. An items for either the July or August meeting is an update on the new technology platform moving forward. No action was taken.

IX. Public Comment

Mr. Barry Gold, AARP Nevada

X. Adjournment

Dr. Jameson thanked everybody for all of the wonderful input and thanked Mr. Gilbert and his staff. The meeting was adjourned.