



Brian Sandoval  
Governor

Florence Jameson, MD  
Chairwoman

Heather Korbolic  
Executive Director

# Silver State Health Insurance Exchange

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[www.nevadahealthlink.com/sshix](http://www.nevadahealthlink.com/sshix)

## Silver State Health Insurance Exchange (SSHIX) Board Meeting Approved Minutes Thursday, June 8, 2017

### **Meeting Location:**

Silver State Health Insurance Exchange  
2310 South Carson Street, Suite 3A  
Carson City, NV 89701

### **Videoconference Location:**

Silver State Health Insurance Exchange  
150 North Stephanie Street, Suite 100  
Henderson, NV 89074

### **Members Present**

#### **Henderson:**

Florence Jameson, MD  
E. Lavonne Lewis  
Jonathan Johnson  
Jose Melendrez

#### **Carson City:**

Valerie Clark  
Dr. Dan Cook  
Marta Jensen (for Richard  
Whitley, Non-Voting Ex-  
Officio)

#### **Phone:**

Debi Reynolds (for James R.  
Wells, Non-Voting Ex-Officio)

### **Members Absent**

Angie Wilson  
Commissioner  
Barbara D.  
Richardson

### **Staff Members Assisting**

Heather Korbolic, SSHIX  
Janel Davis, SSHIX  
Ryan High, SSHIX  
Tiffany Davis, SSHIX  
Melissa Martinez, SSHIX  
Dennis Belcourt, DAG

## **I. Call to Order, Welcome, Roll Call, Announcements**

Chair Florence Jameson called the 1:30 p.m. meeting to order and welcomed everyone. Roll call was taken by Executive Director Heather Korbulic; a quorum was noted. There were no announcements.

## **II. Public Comment**

There was no public comment at this time.

## **III. Approval of the minutes of the April 13, 2017 Board Meeting**

There were no changes or corrections. The following action was taken:

**MOTION** To approve the minutes of the April 13, 2017 Board meeting.  
**BY:** Ms. Clark  
**SECOND:** Mr. Johnson  
**PASS:** Unanimously

## **IV. Executive Director's Report**

Executive Director Korbulic first noted that she will try and correct things that may have changed since she prepared her report. She then presented her report, including updates. There were Board questions and comments, with input by Ms. Jensen.

## **V. Approval of the semi-annual Fiscal and Operational Report NRS 695I.370(1)(b) to the Governor and Legislature**

Ms. Korbulic stated that the report had been received in advance by the Board and posted to the website. There were no Board questions or comments. The following action was taken:

**MOTION** To recommend that we approve the Fiscal and Operational Report and attached transmittal letter to the Governor and Legislature.  
**BY:** Ms. Clark  
**SECOND:** Mr. Melendrez  
**PASS:** Unanimously

## **VI. Marketing and Outreach Update**

Ms. Janel Davis presented the report. Dr. Jameson commented that she is impressed with the amount of events and activities that have been done. There were no Board questions. Patty Halabuk of Penna Powers reviewed the details of the marketing and outreach strategy, then introduced Shaundell Newsome of Sumnu Marketing, who provided some

information about himself and his company. Dr. Jameson welcomed him. There were no Board comments or questions.

**VI. Affordable Care Act status report**

Executive Director Korbolic presented the report, noting updates and changes since this report was prepared. There were no Board questions. Dr. Jameson thanked Ms. Korbolic for the wonderful, nice and concise report.

**VII. Discussion and possible action regarding dates, times, and agenda items for future meetings**

Ms. Lewis stated that future agenda items should include ACA status reports, outreach plans for reenrollment in November going forward, and that we should have a meeting next month. No action was taken.

**VI. Public Comment**

There was no public comment.

**X. Adjournment**

Dr. Jameson thanked Ms. Korbolic and her staff for the excellent work they are doing. She thanked everybody for coming. The meeting was adjourned.