



# Silver State Health Insurance Exchange

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[www.nevadahealthlink.com/sshix](http://www.nevadahealthlink.com/sshix)

## Silver State Health Insurance Exchange (SSHIX) Board Meeting Approved Minutes Thursday, August 10, 2017

### **Meeting Location:**

Silver State Health Insurance Exchange  
2310 South Carson Street, Suite 3A  
Carson City, NV 89701

### **Videoconference Location:**

Silver State Health Insurance Exchange  
150 North Stephanie Street, Suite 100  
Henderson, NV 89074

### **Members Present**

#### **Henderson:**

Florence Jameson, MD  
E. Lavonne Lewis  
Jonathan Johnson

#### **Carson City:**

Valerie Clark  
Dr. Dan Cook  
Quincy L. Branch  
Marta Jensen (for Richard  
Whitley, Non-Voting Ex-  
Officio)  
Commissioner Barbara D.  
Richardson  
Debi Brown (for James R.  
Wells, Non-Voting Ex-Officio)

### **Members Absent**

Jose Melendrez

### **Staff Members Assisting**

Heather Korbulich, SSHIX  
Ryan High, SSHIX  
Tiffany Davis, SSHIX  
Melissa Martinez, SSHIX  
Dennis Belcourt, DAG

## **I. Call to Order, Welcome, Roll Call, Announcements**

Chair Dr. Florence Jameson called the 1:30 p.m. meeting to order and welcomed everyone. Roll call was taken by Executive Director Heather Korbulich; a quorum was noted. Dr. Jameson introduced and welcomed new Board member Quincy Branch, who

introduced himself and gave a brief summary of his background, adding that he is excited and happy to be part of the Board and to provide a meaningful contribution.

## **II. Public Comment**

Barry Gold, AARP Nevada

## **III. Approval of the minutes of the June 8, 2017 and June 28, 2017 Board Meetings**

There were no changes, edits or suggestions. The following actions were taken:

**MOTION** To approve the minutes of the June 8, 2017 Board meeting.  
**BY:** Ms. Clark  
**SECOND:** Ms. Lewis  
**PASS:** Unanimously

**MOTION** To approve the minutes of the June 28, 2017 Board meeting.  
**BY:** Ms. Lewis  
**SECOND:** Mr. Johnson  
**PASS:** Unanimously

## **IV. Executive Director's Report to include Plan Year 2018 carriers and coverage**

Executive Director Heather Korbolic presented her report. Dr. Jameson thanked her for her excellent report and thanked everyone at the Exchange. There were Board questions and comments, with input by Commissioner Richardson.

## **V. Marketing and Outreach Update**

Mr. Ryan High presented the Off-Season Marketing and Outreach Report for Ms. Janel Davis, who is not present today. Patty Halabuk then presented the Marketing and Outreach Update. There were Board comments.

## **VI. Affordable Care Act status report**

Executive Director Korbolic apologized for continuing the drumbeat of the cost-sharing reductions and individual mandates topics in this report, then went on to present her report. She stated that the message is going to be very focused on getting consumers to shop the marketplace during the open enrollment period. There were Board questions, and there were Board comments about how the Board has been kept informed in a very excellent fashion by the Executive Director and that they are impressed and amazed with the amount of information.

## **VII. Discussion and possible action regarding dates, times, and agenda items for future meetings**

The next Board meeting will be September 21st. Ms. Korbolic confirmed that beginning in January, 2018, after this open enrollment period, the Board will meet quarterly. Suggested future agenda items include continued updates regarding the ACA, continued executive and marketing reports, and staying on top of the plans for the 14 counties in Nevada that have no on-Exchange plan offerings. No action was taken.

#### **VIII. Public Comment**

Barry Gold, AARP Nevada, commented regarding consumers waiting till the last minute to enroll. At the request of Dr. Jameson, Patty Halabuk provided input on how they're marketing that particular point.

#### **IX. Adjournment**

Dr. Jameson thanked everyone. The meeting was adjourned.