



# Silver State Health Insurance Exchange

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[www.nevadahealthlink.com/sshix](http://www.nevadahealthlink.com/sshix)

## Silver State Health Insurance Exchange (SSHIX) Board Meeting Draft Minutes Thursday, October 12, 2017

### **Meeting Location:**

Silver State Health Insurance Exchange  
2310 South Carson Street, Suite 3A  
Carson City, NV 89701

### **Videoconference Location:**

Silver State Health Insurance Exchange  
150 North Stephanie Street, Suite 100  
Henderson, NV 89074

### **Members Present**

#### **Henderson:**

Florence Jameson, MD  
E. Lavonne Lewis  
Jonathan Johnson  
Jose Melendrez  
Quincy L. Branch

#### **Carson City:**

Dr. Dan Cook

### **Members Absent**

Valerie Clark  
Marta Jensen (for  
Richard Whitley,  
Non-Voting Ex-  
Officio)  
Commissioner  
Barbara D.  
Richardson  
Debi Brown (for  
James R. Wells,  
Non-Voting Ex-  
Officio)

### **Staff Members Assisting**

Heather Korbulic, SSHIX  
Janel Davis, SSHIX  
Tiffany Davis, SSHIX  
Melissa Martinez, SSHIX  
Dennis Belcourt, DAG

## **I. Call to Order, Welcome, Roll Call, Announcements**

Chair Dr. Florence Jameson called the 1:30 p.m. meeting to order and welcomed everyone. Roll call was taken by Executive Director Heather Korbulic; a quorum was noted. There were no announcements.

## **II. Public Comment**

There were no public comments at this time.

## **III. Approval of the minutes of the August 10, 2017 Board Meeting**

There were no changes, edits or suggestions. The following actions were taken:

**MOTION**     **To approve the minutes of the August 10, 2017 Board meeting.**  
**BY:**           **Mr. Melendrez**  
**SECOND:**    **Mr. Johnson**  
**PASS:**        **Unanimously**

## **IV. Executive Director's Report to include Plan Year 2018 carriers and coverage**

Executive Director Heather Korbolic presented her report. There were Board questions and comments. Dr. Jameson thanked Ms. Korbolic and her team for getting Centene on for our outlying areas.

## **V. Marketing and Outreach Update**

Ms. Janel Davis presented the Marketing and Outreach Report. Patty Halabuk of Penna Powers then presented a summary and analytics on the off-season campaign, also encapsulated our recent Prep Rally events. A short video was played from the first annual open enrollment Prep Rally. There were Board comments.

## **VI. Affordable Care Act status report**

Executive Director Korbolic presented her report, prefacing it by stating that she feels the report is almost dated due to things changing. There were Board questions and comments. Dr. Jameson stated that Ms. Korbolic is able to start aggressively pursuing options to the federal platform, and Ms. Korbolic noted that the selection of a company will take place through a transparent request for proposal process.

## **VII. Discussion and possible action regarding dates, times, and agenda items for future meetings**

The next Board meeting will be December 14h. Suggested agenda items include an update regarding the ACA and an update on any answers that have been received from CMS to the unanswered questions posed by Ms. Korbolic. No action was taken.

## **VIII. Public Comment**

There were no public comments.

## **IX. Adjournment**

Dr. Jameson thanked Ms. Korbolic and her team for the successful Prep Rally, for getting Centene with our rural communities, and for getting off the federal platform into motion. The meeting was adjourned.