



Silver State Health Insurance Exchange

2310 South Carson Street, Suite 2 Carson City, NV 89701 T: 775-687-9939 F: 775-687-9932

www.nevadahealthlink.com/sshix

Silver State Health Insurance Exchange (SSHIX) Board Meeting Approved Minutes Thursday, October 12, 2017

Meeting Location:

Silver State Health Insurance Exchange
2310 South Carson Street, Suite 3A
Carson City, NV 89701

Videoconference Location:

Silver State Health Insurance Exchange
150 North Stephanie Street, Suite 100
Henderson, NV 89074

Members Present

Henderson:

Florence Jameson, MD
E. Lavonne Lewis
Jonathan Johnson
Jose Melendrez
Quincy L. Branch

Carson City:

Dr. Dan Cook

Members Absent

Valerie Clark
Marta Jensen (for
Richard Whitley,
Non-Voting Ex-
Officio)
Commissioner
Barbara D.
Richardson
Debi Brown (for
James R. Wells,
Non-Voting Ex-
Officio)

Staff Members Assisting

Heather Korbulic, SSHIX
Janel Davis, SSHIX
Tiffany Davis, SSHIX
Melissa Martinez, SSHIX
Dennis Belcourt, DAG

I. Call to Order, Welcome, Roll Call, Announcements

Chair Dr. Florence Jameson called the 1:30 p.m. meeting to order and welcomed everyone. Roll call was taken by Executive Director Heather Korbulic; a quorum was noted. There were no announcements.

II. Public Comment

There were no public comments at this time.

III. Approval of the minutes of the August 10, 2017 Board Meeting

There were no changes, edits or suggestions. The following actions were taken:

MOTION **To approve the minutes of the August 10, 2017 Board meeting.**
BY: **Mr. Melendrez**
SECOND: **Mr. Johnson**
PASS: **Unanimously**

IV. Executive Director's Report to include Plan Year 2018 carriers and coverage

Executive Director Heather Korbolic presented her report. There were Board questions and comments. Dr. Jameson thanked Ms. Korbolic and her team for getting Centene on for our outlying areas.

V. Marketing and Outreach Update

Ms. Janel Davis presented the Marketing and Outreach Report. Patty Halabuk of Penna Powers then presented a summary and analytics on the off-season campaign, also encapsulated our recent Prep Rally events. A short video was played from the first annual open enrollment Prep Rally. There were Board comments.

VI. Affordable Care Act status report

Executive Director Korbolic presented her report, prefacing it by stating that she feels the report is almost dated due to things changing. There were Board questions and comments. Dr. Jameson stated that Ms. Korbolic is able to start aggressively pursuing options to the federal platform, and Ms. Korbolic noted that the selection of a company will take place through a transparent request for proposal process.

VII. Discussion and possible action regarding dates, times, and agenda items for future meetings

The next Board meeting will be December 14h. Suggested agenda items include an update regarding the ACA and an update on any answers that have been received from CMS to the unanswered questions posed by Ms. Korbolic. No action was taken.

VIII. Public Comment

There were no public comments.

IX. Adjournment

Dr. Jameson thanked Ms. Korbolic and her team for the successful Prep Rally, for getting Centene with our rural communities, and for getting off the federal platform into motion. The meeting was adjourned.