



LAS VEGAS BALLPARK® HOSTS VITALANT ONE OCTOBER MEMORIAL BLOOD DRIVE PRESENTED BY NEVADA HEALTH LINK Together we are #VegasStronger

WHAT:

Las Vegas Ballpark®, in partnership with Vitalant, the largest blood provider in Nevada, will host the One October Memorial Blood Drive, a one-day blood drive in memory of One October.

The public drive is presented by Nevada Health Link, the online insurance marketplace operated by Silver State Health Insurance Exchange that will offer this year more than 50 insurance plans and is the only place Nevadans can qualify for subsidies to offset the cost of insurance.

The One Memorial Blood Drive takes place at Las Vegas Ballpark from 9 a.m. to 7 p.m. on Thursday, October 1.

Leadership from Las Vegas Ballpark as well as local icons will kick off the drive with personal donations starting at 9 a.m. They will be cheered on by Las Vegas Ballpark mascots – Spruce the Goose and Aviator – who will be on hand to greet donors.

Donors must make appointments in advance at www.bloodhero.com or here using sponsor code: lvbaseball and are encouraged to keep social distance recommendations. Per state mandates, masks are required for entry into the facility and temperature checks will be enforced.

Vitalant, the largest blood provider in the state of Nevada, is providing COVID-19 antibody testing with every successful donation. Donors will receive their antibody test results on their private online donor profile. Donors that receive positive results can then choose to aid in the fight against COVID-19 by donating convalescent plasma, the only antibody treatment available for critically ill COVID-19 hospital patients. For those who have recovered from COVID-19, Vitalant will also be collecting convalescent plasma donations at this blood drive. For full eligibility requirements and application, go to www.Vitalant.org/COVIDFree. Appointments are strongly recommended.

WHEN: Thursday, October 1

9 a.m. - 7 p.m.

WHERE: Las Vegas Ballpark

1650 S. Pavilion Center Drive Las Vegas, NV 89135

About Las Vegas Ballpark®

Las Vegas Ballpark®, located on eight acres in Downtown Summerlin® just south of City National Arena – practice facility for the Vegas Golden Knights, is the home of the Las Vegas Aviators®, the city's professional Triple-A baseball team of the Pacific Coast League (PCL) and affiliate of the Oakland Athletics. The team is wholly owned by The Howard Hughes Corporation®, developer of the award-winning master-planned community of Summerlin® and developer of Las Vegas Ballpark. With a wide range of seating options including 22 suites, club seats, berm seating, party zones and decks, picnic tables, kids' zone, bars and a pool beyond the outfield wall, Las Vegas Ballpark boasts a capacity of 10,000. Designed to host a variety of events in addition to baseball, the site is landscaped to complement the surrounding master-planned community. The site is easily accessed from all regions of the valley via the 215 Beltway. For more on Las Vegas Ballpark, visit www.thelvballpark.com.

About Nevada Health Link

Nevada Health Link is the online insurance marketplace operated by the Silver State Health Insurance Exchange (Exchange), which was established per *Nevada Revised Statutes* (NRS) in 2011 by the State of Nevada and began operations in 2013 on the belief that all Nevadans deserve access to health insurance. In 2019, the Exchange transitioned away from the federal marketplace, HealthCare.gov and became a fully operational State Based Exchange (SBE), in time for its seventh Open Enrollment Period (OEP). Nevada Health Link connects eligible Nevada residents to budget-appropriate health and dental coverage and is the only place where qualifying consumers can receive federal tax credits to help cover premium costs. Open Enrollment has concluded; for more information or to see if you're eligible for a Special Enrollment Period, visit our website. Subscribe to Nevada Health Link's Blog and YouTube channel, like them on Facebook or follow on Twitter and Instagram. Nevada Health Link always encourages consumers to use the free assistance of a licensed enrollment professional by calling 1-800-547-2927 or by visiting NevadaHealthLink.com.

About Vitalant

Vitalant ("Vye-TAL-ent") is the nation's largest independent nonprofit blood service provider, supplying comprehensive transfusion medicine services for nearly 1,000 hospitals and health care partners for patients in need across 40 states. Vitalant inspires local communities to serve the needs of others and transform lives through the selfless act of donating blood. Every day, almost 5,000 blood donations are needed to meet the needs of people throughout the country, and Vitalant's 800,000 donors supply 1.8 million donations a year. In addition to blood products, Vitalant offers customers transfusion services, medical consulting, quality guidance, ongoing education, research and more. For more information and to schedule a donation, visit vitalant.org or call 877-25-VITAL (877-258-4825). Join the conversation about impacting the lives of others on Facebook, Twitter and Instagram.

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