



Steve Sisolak
Governor

Florence Jameson, MD
Chairwoman

Heather Korbolic
Executive Director

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Silver State Health Insurance Exchange (SSHIX)

Board Meeting

Draft Minutes

Thursday, January 28, 2021

Meeting Location:

Zoom and Teleconference

Members Present

Zoom:

Florence Jameson, MD
Valerie Clark
E. Lavonne Lewis
Jose Melendrez
Dr. Sarah Friedman
Suzanne Bierman (for Richard Whitley, Non-Voting Ex Officio)
Aaron Frantz (for Susan Brown, Non-Voting Ex Officio)

Members Absent

Commissioner
Barbara D.
Richardson,
Non-Voting Ex Officio

Staff Members Assisting

Ryan High, SSHIX
Janel Davis, SSHIX
Tiffany Davis, SSHIX
Dennis Belcourt, DAG
Katie Charleson, SSHIX
Patty Halabuk, Penna Powers
Dave Smith, Penna Powers

Teleconference:

Jonathan Johnson
Quincy Branch

I. Call to Order, Welcome, Roll Call, Announcements

Chair Dr. Jameson called the 1:00 p.m. meeting to order and welcomed everyone. Roll call was taken by Chief of Operations Ryan High; a quorum was noted.

Mr. High also relayed an announcement from Executive Director Heather Korbolic regarding the news today from the federal administration that Nevada Health Link is very excited about the supportive actions coming from the Biden administration. We are working with our vendor and states on implementing a proposed 90-day special enrollment from February to

May for the Exchange. Dr. Jameson added that it's exciting that we are going to get some CPR here and get back to as robust as we were meant to be, and ideally even more.

II. Public Comment

There was no public comment at this time.

III. Approval of the minutes of the October 8, 2020 Board Meeting. For Possible Action.

The following action was taken:

MOTION To approve the minutes of the October 8, 2020 Board meeting.

BY: Ms. Lewis

SECOND: Mr. Melendrez

PASS: Unanimously

IV. Executive Director's Report

Mr. High presented the report for Executive Director Heather Korbolic in her absence. There were Board comments and questions. Dr. Jameson thanked Mr. High for the excellent report.

V. Marketing and Outreach Update.

Janel Davis gave both the marketing and outreach updates in tandem with Penna Powers staff sharing their screen and slide presentation. There were Board comments and questions and kudos on an amazing job. Dr. Jameson indicated that we may be looking at going into another year of some limited live events and asked about ideas in that regard. Ms. Janel Davis stated that we haven't struggled with getting our message out there and that we came up with unique ideas to still provide outreach to Nevadans who were absolutely in need of our plans, but she added that having direct communication with the individuals and getting their questions answered is almost better. Patty Halabuk from Penna Powers also provided input how they have been able to pivot their strategies this year for outreach due to the pandemic.

Dr. Jameson commented medicine groups have noticed in the last few weeks that much of the population that seems most resistant and reticent and not interested in getting the vaccine is indeed much of the population that we serve, and Ms. Lewis also provided comment in this regard.

VI. Approval of the semi-annual Fiscal and Operational Report pursuant to NRS 695I.370(1)(b) to the Governor and Legislature.

The following action was taken:

MOTION **To approve the semi-annual Fiscal and Operational Report pursuant to NRS 695I.370(1)(b) to the Governor and Legislature.**

BY: **Ms. Lewis**

SECOND: **Ms. Clark**

PASS: **Unanimously**

VII. Discussion and possible action regarding dates, times, and agenda items for future meetings. For Possible Action.

The next meeting date is scheduled for Thursday, February 25, 2021, at 1:00 p.m. There were no future agenda items mentioned. No action was taken.

VII. Public Comment

None.

VIII. Adjournment

A motion to adjourn was made by Mr. Branch, seconded by Ms. Clark. Dr. Jameson thanked everyone and adjourned the meeting.