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**FOR IMMEDIATE RELEASE**

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**Nevada Health Link Enrolls Over 100,000 Nevadans in Health Insurance  
During Open Enrollment**

*The Silver State Health Insurance Exchange marks its highest enrollment numbers  
during 2022 Plan Year Open Enrollment Period*

**(CARSON CITY, NV)** – Over 100,000 Nevadans enrolled in health insurance during [Nevada Health Link](#)'s two-and-a-half month Open Enrollment Period (OEP) which ended Saturday, January 15. With a 25% increase in enrollments from last year's enrollment period, this marks the largest enrollment cohort since the Silver State Health Insurance Exchange (Exchange) began operating as a state-based marketplace in 2019.

Of the 101,409 total Nevadans who enrolled in health insurance plans through NevadaHealthLink.com, **20,897 were new enrollees**, meaning they were not previously enrolled in health insurance through the Exchange. **27,717 were active re-enrollees**, meaning they went to NevadaHealthLink.com to upgrade or change their current plan.

"I am incredibly proud of the Silver State Health Insurance Exchange for completing a record-setting Open Enrollment Period this year and enrolling over 100,000 Nevadans in health and dental coverage," said Governor Steve Sisolak, who has made a commitment to expanding access to affordable health care in Nevada. "Ensuring all Nevadans have access to quality, affordable health insurance is critical and the results from this year's open enrollment shows that Nevadans will get covered when they have affordable options like those provided on NevadaHealthLink.com."

The success of this year's open enrollment comes alongside recent advancements in the online marketplace. NevadaHealthLink.com is Nevada's online health insurance marketplace connecting individuals to affordable health and dental coverage and the **only** place Nevadans can receive federal subsidies to reduce the cost of monthly premiums.

This OEP, Nevadans had more access to financial assistance, due to the American Rescue Plan Act (ARPA), which provided increased and expanded federal subsidies for consumers. In fact, **88% of Nevadans who shopped for insurance through NevadaHealthLink.com received some amount of financial assistance**; and almost half **of all enrollees had a net premium of \$100 or less**. Some eligible Nevadans also qualified for \$0 plans due to collecting unemployment at any point during 2021 or for other income-based reasons.



“The Exchange has worked diligently to offer more plans, more options, more assistance and most importantly, ensure Nevadans are aware of their potential cost savings available by getting covered on the Exchange,” said Janel Davis, Communications Officer for the Silver State Health Insurance Exchange. “Most of the consumers have qualified for some amount of federal subsidy to lower monthly costs, and almost half enrolled in plans with a premium under \$100. We are proud to give Nevadans reassurance that health care can be affordable.”

Many Nevadans also took advantage of free enrollment assistance offered on NevadaHealthLink.com, a process which allows consumers to get connected with certified brokers or navigators to help them select plans and discover savings. This enrollment assistance is offered in multiple languages and is available in person through various locations throughout the state; as well as over the phone. This year, the call center customer satisfaction survey has a score of 94%.

During this Open Enrollment Period, Nevadans also had more plan options than previous years, including 126 total qualified health plans (from 50 last year) and seven insurance carriers (from 5 last year), which gave consumers expanded options when selecting coverage that fit their budget and health needs.

Although open enrollment has concluded, there are still some who may be eligible to sign up for plans on the Exchange, including those experiencing Qualifying Life Events (QLEs), such as losing health insurance, change of employment or income, getting married, having a child or moving. A full list of QLE’s may be found online [here](#).

Nevada Health Link is ideal for those who don’t qualify for Medicare (age 65+) or Medicaid benefits, but still want a lower monthly premium; those who don’t have employee-sponsored health insurance, including independent contractors and gig workers; and anyone seeking comprehensive, quality and affordable plans.

To find out if you’re eligible and to learn more, visit NevadaHealthLink.com or call 1-800-547-2927.

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#### **ABOUT NEVADA HEALTH LINK:**

[NevadaHealthLink.com](#) is the online insurance marketplace operated by the Silver State Health Insurance Exchange (Exchange), which was established per *Nevada Revised Statutes* (NRS) in 2011 by the State of Nevada and began operations in 2013 on the belief that all Nevadans deserve access to health insurance. In 2019, the Exchange transitioned away from the federal marketplace, HealthCare.gov and became a fully operational State Based Exchange (SBE), in time for its seventh Open Enrollment Period (OEP). This is the third year Nevada Health Link is



operating as a state based exchange. NevadaHealthLink.com connects eligible Nevada residents to budget-appropriate health and dental coverage and is the only place where qualifying consumers can receive federal tax credits to help cover premium costs. For more information or to see if you're eligible, [visit our website](#); subscribe to Nevada Health Link's [Blog](#) and [YouTube](#) channel; like them on [Facebook](#) or follow on [Twitter](#), [Instagram](#) and [TikTok](#). Nevada Health Link always encourages consumers to use the free assistance of a licensed enrollment professional by calling 1-800-547-2927 or by visiting [NevadaHealthLink.com](#).