



Russell Cook
Executive Director



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Silver State Health Insurance Exchange (SSHIX) Board Meeting Draft Minutes Tuesday, June 17, 2025

Meeting Location:

Zoom and Teleconference, or 2310 South Carson St., Suite 3A, Carson City, NV 89701

Members Present	Members Absent	Staff Members Assisting
Zoom:	Jonathan Johnson	Russell Cook, SSHIX
Valerie Clark	Scott Kipper Non-	Katie Charleson, SSHIX
Lavonne Lewis	Voting Ex-Officio	Tiffany Davis, SSHIX
Sam Kumar	Quincy Branch	Kaitlyn Blagen, SSHIX
Amber Torres	Sarah Friedman	Kassie Fuentes, SSHIX
Stacie Weeks Non-Voting Ex-		Radhika Kunnel, DAG
Officio		

I. Call to Order, Welcome, Roll Call, Announcements

Chair Clark called the 1:30 p.m. meeting to order and welcomed everyone. Roll call was taken by Tiffany Davis; no quorum.

II. Public Comment

Kelli Lay Non-Voting Ex-Officio

There was no public comment.

III. Update on Approval of 1332 Waiver and Rollout of the Battle Born State Plans (BBSP) and update on the Nevada Health Authority.

Tidd Rich provided the Board with an update regarding the rollout of the Battle Born State Plans and an update on the Nevada Health Authority. Stacie Weeks addressed Board member questions following Todd's presentation.

IV. Update on the Nevada Health Authority.

Stacie Weeks provided the Board with an update on the Nevada Health Authority. Ms. Weeks addressed Board member questions following her presentation.

V. Approval of the minutes of the February 18, 2025 Board Meeting. For Possible Action.

The following action was taken:

MOTION To approve the minutes of the February 18, 2025 Board Meeting.

BY: Mr. Kumar

SECOND: Ms. Lewis

PASS: Unanimously

VI. Approval of the Semi-Annual Fiscal and Operational Report Pursuant to NRS 695I.370(1)(b) to the Governor and Legislature

The following action was taken:

MOTION To approve the semi-annual Fiscal and Operational Report as submitted.

BY: Mr. Kumar

SECOND: Ms. Lewis

PASS: Unanimously

VII. Discussion and Possible Action for Reassessment of and Continued Utilization of Equifax, verification of Income of Consumers.

Executive Director, Russell Cook provided a follow-up analysis report on the Equifax's Verify Current Income (VCI) service remains cost-effective and valuable for income verification, especially for potential future Medicaid eligibility verification.

The following action was taken:

MOTION To approve the continued utilization of Equifax's VCI service.

BY: Mr. Kumar

SECOND: Ms. Lewis

PASS: Unanimously

VIII. Discussion and Possible Action to Approve or Modify the Proposed Vision Carriers' Policy.

Executive Director, Russell Cook discussed the drafting of proposed vision carriers' policy documents, with a proposed timeline for plan year 2026 partnerships beginning on July 1. Delays in policy changes could push discussions to the October board meeting, potentially limiting application solicitation options. Executive Director Cook addressed Board questions following his presentation.

The following action was taken:

MOTION To postpone consideration of vision carriers' policy until the future board

meeting.

BY: Mr. Kumar

SECOND: Ms. Clark

PASS: Unanimously

IX. Executive Director Report

Executive Director, Russell Cook provided the Board with the Executive Director Report.

X. Marketing and Outreach Update Presented by the Exchange and Marketing Partner, The Abbi Agency.

Janel Davis gave a summary of the marketing board meeting report. Alexis Keith, Natalie Osei, and Bridgette Menist from the Abbi Agency, provided the Board with an update on marketing.

Chair Clark and Sam Kumar noted the Board's appreciation for the work done by the Abbi Agency. Mr. Kumar also asked a few questions that the Abbi Agency were able to answer.

XI. Discussion and possible action regarding dates, times, and agenda items for future meetings

Future agenda items updates on the Nevada Health Authority and Battle Born state plans, and an updated on the internal investigation of Nevada Health Link website trackers. No action was taken.

XII. Public Comment

There was no public comment.

XVI. Adjournment

A motion to adjourn was made by Mr. Kumar, seconded by Ms. Lewis. Chair Clark thanked everyone and adjourned the meeting.

