



**FOR IMMEDIATE RELEASE**

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**Nevada Health Link Announces Broker and Navigator Awardees for Plan Year 2026, Enhancing Free Enrollment Support Across the State**

*Award funding supports expanded marketing and outreach efforts to strengthen free assistance throughout Nevada Health Link's Open Enrollment Period*

**CARSON CITY, Nev.** – [Nevada Health Link](https://nevadahellink.com) has announced the brokers/agents selected for the **Fiscal Year 2026 Broker Award Program** as well as the community organizations selected for the **Fiscal Year 2026 and 2027 Navigator Program Awards**. The broker awardees, selected annually, and the navigator awardees, selected every two years, awards funding to select brokers and navigators to provide additional marketing and outreach support during the Open Enrollment Period, which runs annually from November 1 to January 15. Applicants submit a robust proposal and are evaluated by Nevada Health Link staff as part of the selection process.

Brokers and agents offer year-round, no-cost enrollment assistance to help Nevadans understand and enroll in health insurance plans through NevadaHealthLink.com. They provide expert guidance, compare plan options, and help individuals and families select the coverage that best fits their needs. In tandem with brokers/agents, navigator/assister entities also provide year-round, no-cost assistance, but are primarily responsible for outreach and education for Nevada's uninsured and underinsured populations. Navigators are available to answer enrollment questions and provide unbiased explanations of the Qualified Health and Dental Plans available through Nevada Health Link. While navigator/assister organizations are licensed, they are not employed by private insurance brokers and have no direct affiliation with insurance carriers.

"We are proud to recognize this year's awardees for their continued commitment to serving Nevada's diverse communities," said Janel Davis, Chief Operating Officer of the Silver State Health Insurance Exchange. "Our Broker/Agent partners and Navigator entities are essential to our mission of connecting Nevadans with the coverage they need. Their outreach efforts, local expertise, and trusted guidance help ensure that more individuals and families across the state can access affordable, high-quality health insurance through Nevada Health Link."

**The selected Plan Year 2026 Broker/Agent awardees include:**

- Aware Benefits: Aaron Ware - Reno, NV
- Golden Years Solutions: Reisa Nolte - Elko, NV
- Insurance Group of Nevada: Dante Thompson - Las Vegas, NV
- MG Insurance Agency: Marine Ghykasian - Las Vegas, NV
- Nevada Benefits Corporation: Phillip Randazzo - Las Vegas, NV



- Nevada Silver Life & Health Agency: Gina Aguerre & John Collier - Reno, NV
- Prestige Benefits & Insurance: Bo Shih - Las Vegas, NV
- ProtectHealth Insurance: Brian Douglas - Las Vegas, NV
- Smart Buy Insurance (SBI): Alberto Ochoa - Las Vegas, NV
- Superior Benefits: Jennifer Lorenz - Las Vegas, NV & Mesquite, NV
- Trygg Huset Group: Beth Walker - Boulder City, NV

**Current Navigator entities include:**

- Access to Healthcare Network
- Asian Community Development Council (ACDC)
- Asian Community Resource Center (ACRC)
- Dignity Health St. Rose Dominican Hospital
- Nevada Health Centers
- The Center

“We are incredibly honored that Nevada Health Link selected our agency as a recipient of the 2026 Broker/Agent Award,” said Jennifer Lorenz of Superior Benefits. “This distinction allows us to continue expanding our outreach efforts across Nevada, connecting more individuals and families with quality, affordable health coverage. Our team remains dedicated to supporting our local community with personalized, trusted assistance throughout the enrollment process through NevadaHealthLink.com.”

Both the Broker/Agent program and Navigator/Assister program are instrumental in reaching uninsured Nevadans, providing education and **free** in-person or over-the-phone assistance to those seeking to purchase affordable, qualified health plans. Nevada Health Link also offers free assistance in over 130 languages, emphasizing the goal of making enrolling in a plan as easy and convenient as possible for every Nevadan.

“The Nevada Health Link grant has been instrumental in sustaining the Asian Community Resource Center’s ability to serve all communities across Southern Nevada,” said Marc Matsuo, Managing Director of the Asian Community Resource Center. “It has provided critical funding to expand outreach, deliver culturally and linguistically tailored health education, and connect hundreds of individuals and families to affordable, life-changing coverage. Without it, our reach and impact in addressing healthcare access would have been significantly limited.”

Nevadans can schedule an appointment with a certified broker, agent, or navigator at any time, either in person, virtually, or by phone, by using the **Find Local Assistance** tool at [NevadaHealthLink.com](https://NevadaHealthLink.com) or calling 1-800-547-2927. Window shopping for Plan Year 2026 will begin on **October 1, 2025**, ahead of Open Enrollment.

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## **ABOUT NEVADA HEALTH LINK**

[NevadaHealthLink.com](https://NevadaHealthLink.com) is Nevada's official health insurance marketplace for qualified and affordable health plans. NevadaHealthLink.com is operated by the state agency, the Silver State Health Insurance Exchange, under the Nevada Health Authority. It is the only place where qualifying Nevadans can receive federal tax credits to help lower the costs of monthly premiums. The state-based marketplace offers over 160 different health plan options across eight health insurance carriers. Nevada Health Link is also partnered with multiple dental carriers to offer qualified dental plans and vision plans through VSP. Nevada Health Link is ideal for those who do not qualify for Medicare or Medicaid and do not have employer-sponsored health insurance. The Open Enrollment Period runs from November 1 through January 15. Outside of the Open Enrollment Period, Nevadans who have experienced a Qualifying Life Event (QLE) such as loss of insurance, getting married or divorced, moving or having a baby, can qualify for a Special Enrollment Period. For more information, visit [NevadaHealthLink.com](https://NevadaHealthLink.com); subscribe to Nevada Health Link's [YouTube](#) channel; like us on [Facebook](#) or follow on [Twitter](#), [Instagram](#) and [TikTok](#). Nevada Health Link encourages consumers to use the free assistance of a licensed enrollment professional by calling 1-800-547-2927 or by visiting [NevadaHealthLink.com](https://NevadaHealthLink.com).

## **ABOUT NEVADA HEALTH AUTHORITY**

The Nevada Health Authority (NVHA) was created during the 2025 state legislative session through the passage of Senate Bill 494. Proposed by Governor Joe Lombardo, the agency was established to unify similarly aligned health and human services agencies to leverage the state's purchasing power, reduce healthcare costs, improve the quality of care, attract more providers to Nevada, and streamline the delivery of services and programs. The Nevada Health Authority is committed to achieving these goals while upholding the values of public service, fiscal responsibility, and accountable leadership. Visit <https://nvha.nv.gov/> to learn more.

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